

Cost per Conversation in USD

Market	Business-Initiated Rate	User-Initiated Rate
Argentina	\$ 0.0526	\$ 0.0316
Brazil	\$ 0.0500	\$ 0.0300
Chile	\$ 0.0757	\$ 0.0454
Colombia	\$ 0.0100	\$ 0.0060
Egypt	\$ 0.1073	\$ 0.0644
France	\$ 0.1432	\$ 0.0859
Germany	\$ 0.1365	\$ 0.0819
India	\$ 0.0066	\$ 0.0040
Indonesia	\$ 0.0316	\$ 0.0190
Israel	\$ 0.0300	\$ 0.0180
Italy	\$ 0.0643	\$ 0.0386

Malaysia	\$ 0.0732	\$ 0.0220
Mexico	\$ 0.0349	\$ 0.0105
Netherlands	\$ 0.1485	\$ 0.0891
Nigeria	\$ 0.0516	\$ 0.0310
Pakistan	\$ 0.0473	\$ 0.0142
Peru	\$ 0.0598	\$ 0.0179
Russia	\$ 0.0663	\$ 0.0398
Saudi Arabia	\$ 0.0325	\$ 0.0195
South Africa	\$ 0.0280	\$ 0.0168
Spain	\$ 0.0615	\$ 0.0369
Turkey	\$ 0.0100	\$ 0.0030
United Arab Emirates	\$ 0.0316	\$ 0.0190

United Kingdom	\$ 0.0647	\$ 0.0388
North America	\$ 0.0147	\$ 0.0088
Rest of Africa	\$ 0.1208	\$ 0.0363
Rest of Asia Pacific	\$ 0.0745	\$ 0.0224
Rest of Central & Eastern Europe	\$ 0.0835	\$ 0.0250
Rest of Latin America	\$ 0.0706	\$ 0.0423
Rest of Middle East	\$ 0.0727	\$ 0.0218
Rest of Western Europe	\$ 0.1324	\$ 0.0397
Other	\$ 0.0483	\$ 0.0145